

KEATON SHAPIRO

Dramaturg. Linguist. Artist.

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EDUCATION

Carnegie Mellon University
Pittsburgh, PA

B.H.A - Bachelor of Humanities and Art in Linguistics and Drama
Class of 2017

EXPERIENCE

Social Media Manager

CNT Podcast

Fall/Winter 2017

Los Angeles, CA

Created content for Facebook, Instagram, and Twitter. Cultivated and interacted with social media following. Oversaw new content from writing team. Cultivated cohesive voice for social media presence. Ensured posts are scheduled to garner optimal visibility and enjoyment.

Publicity Assistant

First Run Features

Summer 2016

New York, NY

Managed distribution of films. Wrote and edited press releases. Communicated with members of media. Compiled lists of new contacts in media. Researched outlets specific to film content.

Marketing Intern

Wild Women of Planet Wongo

Summer 2016

New York, NY

Distributed marketing content. Provided information on performance. Compiled email lists. Engaged potential audience members and investors. Provided video and photographs for social media campaign.

Managing Director

Scotch'n'Soda Theatre

May 2016-2017

Pittsburgh, PA

Managed finances. Made purchases. Handled contracts, billings, and rights. Advised and passed budgets for specific shows and company as a whole. Served on Board of Directors. Aided in season planning. Voted on company initiatives. Served as a producer for each production in the season.

Social Innovation Intern

LA2050

Summer 2015

Los Angeles, CA

Cultivated and oversaw social media presence on multiple platforms. Scheduled posts on Facebook, Twitter, and Instagram through HootSuite. Researched information and news related to education, art, the environment, civic engagement, and health in Los Angeles.

Social Media Intern

rhbrb Studios LLC

Summer 2014

Los Angeles, CA

Cultivated and oversaw social media presence of company, founder, and subproject on Facebook and Twitter through HootSuite. Created content for subproject blog run on WordPress. Researched information on last mile vehicles, health initiatives, . Organized data to ease user comprehension.

HONORS AND AWARDS

Humanities Scholars Program

University Honors

Dean's List, Fall 2015 — 3.67 GPA

College of Fine Arts Honors

Spring 2016 — 3.56 GPA

Intercollegiate Honors

Fall 2016 — 3.80 GPA

Spring 2017 — 3.81 GPA

Senior Leadership Award

SKILLS

Social Media:

Communication

HootSuite, Twitter, FaceBook, Instagram, Tumblr

Marketing

Writing

Finance and budgeting

Text Analysis

Knowledge of and passion for the arts and theatre

Organization

Experience with and knowledge of Latin, Italian, Spanish, Irish, French, ASL, and Yiddish